

Sciventage Advanced Trading: Conditional Orders



Drive Growth By Offering Investors and Advisors Advanced Order Capabilities

Sciventage Advanced Trading: Conditional Orders provides retail investors and financial advisors with a comprehensive suite of sophisticated trading tools that drive asset growth and help to attract and retain savvy investors. Designed to help both investors and advisors act on potential market opportunities, Sciventage's Conditional Orders application allows users to implement complex trading strategies in all types of market conditions. Traditionally only available to institutional traders, these advanced trading tools can now be deployed to expand an existing online brokerage strategy or to support the growing needs of your advisor channel.

Advanced Trading: Conditional Orders removes the time-consuming and costly process of manually monitoring and adjusting trade orders due to specific events or investment strategies. This powerful solution offers users a simplified approach to define, create and submit orders and automates the execution only if specific criteria are met.

By automating the submission or cancellation of orders based on pre-set conditions, users are freed from the burden of constantly monitoring trades to execute their trading strategies. Our system monitors the market for you, and submits, cancels or changes orders depending on conditions in the market, or existing positions. For example, stop prices can be set to "trail" the market, adjusting upward or downward depending on a given position in the market, helping to lock in gains, or limit losses—or "leg into" a covered call immediately when a long position executes.

Key Features

- ▶ Flexible, easy-to-use order entry screens support advanced trading techniques for both stocks and options—from basic to advanced strategies
- ▶ Conditional Order types include Trailing Stops, One-Triggers-Other (OTO/OT2), One-Cancels-Other (OCO), Contingent Orders and Bracketed Orders
- ▶ Modular design allows for seamless integration with your existing trading platform or deployed as a premium component of either Sciventage Investor or Sciventage Professional

BENEFITS

- ▶ Attract and retain clients that demand more advanced trading strategies, including conditional orders and complex options
- ▶ Delivers an immediate competitive advantage by providing convenient, online access to automated, advanced trading tools
- ▶ Provides advanced trading technology to speed order execution and optimize workflow
- ▶ Reduce operational and support costs by offering investors convenient access and greater control over special orders
- ▶ Flexible, easy-to-use interface offers wizard-style features to automate the most complex trading tasks
- ▶ Compatible with all major and proprietary back offices; out-of-the-box integration to Thomson, Broadridge, Pershing and National Financial

